



**Ankrah
Studios**

2024 PRICING GUIDE



**@ANKRAHSTUDIOS OR VISIT
WWW.ANKRAHSTUDIOS.COM**

BRANDING PHOTOGRAPHY PACKAGES

Mini Package \$300

30-min session
Outdoor / Lifestyle or *Studio
1 Outfit
10 basic retouched photos

Lifestyle Package \$550

60-min session
Outdoor
Up to 3 Outfits
20 basic retouched photos

Studio Package \$750

90-min session
Studio Included
Up to 4 Outfits
20 basic retouched photos

All-Inclusive Package \$1350

3 Hour session
Up to 2 Locations : Studio & Outdoor
Unlimited Outfits
50 basic retouched photos



SOCIAL & WEB VIDEOS

PACKAGES

Package 1

Starting at \$600
1 min Social/Web video
30-60 minutes Production
10 Day Turn Around Times*



Package 2

Starting at \$800
1 min Social/Web video
1-2 hour Production
10 Day Turn Around Times*

Package 3

Starting at \$1000
2-3 min Social/Web video
2 Hor Production
10 Day Turn Around Times*



Package 4

Starting at \$1400
5-8 min Social/Web video
4 Hour Production
10 Day Turn Around Times*

ADD ONS

Pro Lighting - \$80
Aditial Video Edits:
1 min duration - \$150
2 min duration - \$300
4 min duration - \$600
Overtime Fee - \$300/hour

Rules

ZERO pre-production
Pro Lighting NOT INCLUDED
The purpose of the video can't fit the other categories
Revision cost after (2) revisions is \$75/hour - estimated time will be provided
*May Vary Based on Project





SHORT-FORM CONTENT PACKAGES

Short Form Vertical Videos ARE static talking headshots,
that are typically shot in 1 session.

This style of video gives your Instagram a consistent look & feel
and also saves you time, energy, and resources with these videos
being batch shot all at once, so you're able to post throughout the
month and not worry about filming another video.

Let us know if you have any questions!

Bronze \$749 ~~\$1000~~

1 hour production
Up to 5 videos < 1 min
Basic Editing
10 Day Turn Around Time*

Silver \$1349 ~~\$1800~~

2 hour production
Up to 10 videos < 1 min
Basic Editing
10 Day Turn Around Time*

Gold \$2449 ~~\$3500~~

4 hour production
Up to 20 videos < 1 min
Basic Editing
10 Day Turn Around Time*

ADD ONS

Extra Edited Video Duration - \$10 per 10 seconds over 1 minute
Personalized Animated Editing/Video \$20

LONG-FORM SIT DOWN PACKAGES

WE TAKE CARE OF EVERYTHING! INCLUDED IN ALL THESE PACKAGES YOU GET PROFESSIONAL LIGHT, IDEATION, SCRIPTING, (2) THUMBNAILS, TITLE AND TAGS – SO ALL YOU NEED TO DO IS HIT POST!

Package 1 – \$1000

1 Hour Production
1 Camera Angle
No B-Roll (Only Provided Footage)
>5 Minute Duration Video

Package 2 – \$1300

1 Hour Production
2 Camera Angle
No B-Roll (Only Provided Footage)
>5 Minute Duration Video

Package 3 – \$1500

1-2 Hour Production
1 Camera Angle
B-Roll
5-10 Minute Duration Video

Package 4 – \$1800

1-2 Hour Production
2 Camera Angle
B-Roll
5-10 Minutes Minute Duration Video

ADDITIONAL DISCOUNT IF WE SHOOT 2+ VIDEOS IN ONE SESSION!

Add-Ons for all package :

(1) <90-second vertical shot \$75/video
Storyblocks B-roll \$100
Additional production \$300/hr

BEST FOR GROWING ON YOUTUBE!!



BRAND & CORPORATE PACKAGES

Bronze - \$1000

1 Hour Production

No B-Roll

1 Minute Duration Video

2 Weeks Turn Around Times (May Vary)

Silver - \$1500 BEST SELLER

60 - 90 second Video + B-Roll

2 Hour Production (1 Hour Sit down - 1 Hour B-Roll)

2 Weeks Turn Around Times (May Vary)

Gold - \$2000

2-2.5 Minutes Duration Video + B-Roll

4 Hour Production

1 Week Turn Around Times (May Vary)

Platinum - \$3000

3-4 Minutes Duration Video + B-Roll

6-8 Hour Production

1 Week Turn Around Times (May Vary)

Rules :

These packages **INCLUDE** a 2 Camera interview set up with professional lighting, concepting/scripting

INCLUDES PRE-PRODUCTION

Video can include interviews of up to 3 people

This video will be delivered in versions with and without captions



COMMERCIAL & TV ADS PACKAGES

30 Seconds Package 1

Starting at \$2,500

Up to 4 Hours of Filming

1 Shooting Location

*14 Day Turn Around

60 Seconds Package 1

Starting at \$6,000

Up to 10 Hours of Filming

2 Social Media Versions

*21 Day Turn Around

30 Seconds Package 2

Starting at \$4,000

Up to 6 Hours of Filming

2 Shooting Locations

*14 Day Turn Around

60 Seconds Package 2

Starting at \$7,000

Up to 12 Hours of Filming

4 Shooting Locations

*21 Day Turn Around

ADD ONS:

15 SECOND VERSION \$500

30 SECOND VERSION \$1,000

RULES:

ALL PACKAGES INCLUDE SCRIPTING, PRE-PRODUCTION, AND BEHIND THE SCENES PHOTOS
TURN AROUND TIMES MAY VARY



2D ANIMATED EXPLAINER PACKAGES

30 SECOND EXPLAINER

\$1000

30 Sec Duration

Full Consultation

1080p HD Export Resolution

3 Weeks Turn Around Times (May Vary)

60 SECOND EXPLAINER

\$1500

60 Sec Duration

Full Consultation

1080p HD Export Resolution

4 Weeks Turn Around Times (May Vary)

